

## **Key Considerations for Public Sector Attendees at .conf Go New York City**

**(1) What city is this event going to be held in?**

- New York City

**(2) What is the expected registration and attendance at this event for attendees (non-Splunkers only)?**

- 225

**(3) Will the event be “free”?**

- No.

**(4) Is the event informational?**

- Yes. Attendees will listen to inspiring speakers, participate in breakout sessions, and learn about how Splunk makes the world more resilient.

**(5) What is being served, if anything, for breakfast, lunch, happy hour, and/or dinner during or after the event? What is the expected cost of this?**

- Guests will be offered a light continental breakfast, snacks during breaks, and an evening cocktail reception

**(6) Will you be giving out “Splunk gear”? If so, what are you giving out, and what is the cost?**

- T-shirts and other small swag items (stickers, pens, etc.) will be offered. There will also be prizes (TBD) given to contest winners

**(7) Are you giving away anything that is not “Splunk gear”? If so, what are you giving out, and what is the cost?**

- No.

**(8) Will there be any entertainment? If so, what is the entertainment and what is the value of the entertainment?**

- No.